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THE TRUTH IN ADVERTISING: PRODUCE SIMPLE, HONEST, EFFECTIVE ADVERTISING (PAPERBACK)



Outskirts Press, United States, 2009. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.THE TRUTH IN ADVERTISING is a mind-snapper! This book is for the individual who is not afraid to look at the truth about his business and his advertising, to have his mind snapped and to be willing to shift his thinking. The secret to effective advertising lies not in what you do, but in what you think...

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- Authored by Leigh Crane-Freeman
- Released at 2009



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