



An Integrated Model for Strategy Selection

By Fayssal Ayad

LAP Lambert Academic Publishing Mrz 2013, 2013. Taschenbuch. Book Condition: Neu. 220x150x7 mm. This item is printed on demand - Print on Demand Neuware - This book proposes a new decision making tool that can be used for strategy selection. The new developed model is named 3S model which integrates several strategic models to support a scenario based strategy selection and to study three basic scenarios namely Growth, Stability, and Decline. To define the basic framework supporting the 3S model, the theory behind strategy selection was grounded to extract epistemological subset of ideas that led to the definition of three new suggested strategies: Leopard, Hyena, and Camel strategies. Each strategy was considered as a best fit for one of the three outlined scenarios. In a further step, the 3S model algorithms were highlighted following a quantitative methodology gathering the best elements of strategic models, information theory, quantum theory, real-option theory, utility theory, and statistical modeling. Applying the 3S model to select the best strategy for the iPhone which is a strategic business unit in the Apple Corporation, it was found that the best strategy suggested for the iPhone is the Leopard strategy focusing on innovation, strong dynamic capabilities with a...



READ ONLINE
[7.57 MB]

Reviews

Without doubt, this is the very best operate by any publisher. Indeed, it can be enjoy, nevertheless an amazing and interesting literature. You may like how the writer compose this pdf.

-- **Toni Bechtelar**

A very amazing publication with perfect and lucid information. We have read through and that i am certain that i will planning to study once more yet again in the future. You will not really feel monotony at anytime of the time (that's what catalogues are for about should you question me).

-- **Matilda Hoeger V**

Other Books



Cello Concerto, Op. 104 / B. 191: Study Score (Paperback)

Petrucci Library Press, United States, 2013. Paperback. Book Condition: New. 244 x 170 mm. Language: English . Brand New Book ***** Print on Demand *****.Dvorak had long refused the repeated requests for a cello concerto from his friend, the renowned cellist Hanus...



Programming in D

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers who are new to computer programming. Although...



Psychologisches Testverfahren

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG, Eignungstest für das Medizinstudium, Adult Attachment Interview,...



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications . (Paperback)

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can usually download a free scanned copy of the...