

Guerrilla Marketing: Put Your Advertising on Steroids



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Reviews

*Completely essential study publication. Better then never, though i am quite late in start reading this one. I am very easily could get a delight of reading a composed publication.
(Marilyne Macejkovic)*

GUERRILLA MARKETING: PUT YOUR ADVERTISING ON STEROIDS



Morgan James Publishing. Paperback. Book Condition: New. Paperback. 148 pages. Dimensions: 8.9in. x 6.0in. x 0.6in. This is Barely Legal. . . But You Can Still Get Away With It! A Review of Guerrilla Marketing: Put Your Advertising on Steroids by Mark Joyner, International Best Selling Author of The Confidential Internet Intelligence Manuscript I guess its human nature to be tempted by things that are forbidden -- or barely legal, for that matter. There's something wickedly delicious about getting away with something that makes us feel like the cat that swallowed the canary. Face it. We all want an unfair advantage if the prize is appetizing enough. Olympic athletes took steroids before the anabolic drug was banned-- for the prize of a gold medal. What would you do for the prize of having an Internet business that is insanely profitable I doubt that you'd do anything illegal. . . but if it were legal, you'd do almost anything, wouldn't you? What the heck am I talking about, you ask? Here it is: Just when I thought I'd read every valuable book on marketing, Jay Conrad Levinson revives my amazement yet again. Given the fact that Jay has always been famous (and notorious) for his unconventional and revolutionary ideas, I shouldn't be surprised that he has pioneered yet another blockbuster concept: steroidal marketing. In his new book, Guerrilla Marketing: Put Your Advertising on Steroids, Jay took the proven concepts of the world's most successful companies, and synthesized them into a new type of marketing that any Internet business can use to make mega-profits. Among other things, he shows you how to make your Internet business insanely profitable on a tiny marketing budget -- and use stealth tactics to snatch business away from your competitors. Those 2 things alone are well worth the cover price....



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